



Kate Hatchett

I'm a digital product designer, passionate about solving complex problems with data-driven and human-centered design.

I've had the pleasure of working with some well-known brands to deliver design systems, digital products and intelligent online experiences.

Education

Web Design Degree / Newcastle college

2011 - 2014

Graphic Design & Print / Springboard

2010 - 2011

A-Level Art / Grindon Hall

2009 - 2010

GCSE's / Grindon Hall

2008

Skills

Research

Interview
Contextual inquiry
Usability testing
Survey

Interaction

User journey
Storyboarding
Wireframing
Prototyping
User testing

Visual

User-centered design
Visual design
Design patterns
Layout

Development

HTML/CSS

Tools

Sketch
Aodbe XD
Adobe Creative suite
Invision
Figma
JIRA

Experience

Mid-Senior Product Designer / Partnerize

January 2019 - Present

Worked on the visual & interaction design of key features of the partner management platform to deliver a more usable & delightful experience to over 400,000 advertisers & affiliates. Conducted research, lead problem theming & testing exercises. Produced prototypes to visualise journeys, establish ideal experiences & identify issues.

Experience Designer / Leighton

May 2015 - December 2018

Lead the design of national and international client projects and internal products. Conducted research, produced prototypes, supported development & testing. Solved complex business problems with visual & experience improvements. Pitched ideas, held UX workshops & reviews with clients. Supported sales with emails & print materials.

Product Designer / Clicksco

April 2014 - May 2015

Used analytics to understand customer behaviour and intent to make improvements to a responsive travel website. Produced visuals for advertisements to generate clicks and conversions. Also worked on an emoji-only social networking app that appeared in TechCrunch.

UX/UI Mobile Designer / Hedgehog lab

November 2012 - April 2014

Generated ideas and speculative design work for proposals and pitches. Produced engaging interfaces and experiences for HTML5, iOS and Android applications. Developed wireframes, user personas, journeys, prototypes, assets & styleguides. Lead UX workshops and design reviews with clients. Implemented the front-end interface of web-based projects.